



# Event Sponsorship

Presented by  
**Achieve PDG**

**2025**



**ACHIEVE**

PROFESSIONAL DEVELOPMENT GROUP

The Achieve Professional Development Association is a local non-profit that aims to educate and connect entrepreneurs, new business owners and industry professionals in Hamilton and surrounding areas. The organization was created to inspire and educate Hamilton's growing business community.



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[www.achievepdg.com](http://www.achievepdg.com)

# What We Do

Achieve's purpose is to create a community through education and learning. To accomplish this the organization provides webinars, networking events, and conferences to Hamilton's professional community.

Achieve provides opportunities for professionals and business owners to share valued knowledge and grow their networks through teaching and mentorship.

## Monthly Networking Events

- \* Achieve hosts 10-12 networking events per year
- \* Average attendance of 30 persons per event
- \* Networking events are geared to Entrepreneurs and small business owners in the Hamilton area.
- \* All monthly networking events are hosted in locally owned and operated Hamilton Businesses



# Sponsor an Event



## Sponsor a Monthly Networking Event

Sponsoring our monthly networking events is a powerful way for your organization to gain visibility among Hamilton's growing community of local entrepreneurs, small business owners, and professionals.

By partnering with us, you're not only showcasing your brand to potential clients and collaborators, but also demonstrating your commitment to community development and business growth in Hamilton.

It's an opportunity to align your brand with meaningful connections, support local talent, and be recognized as a leader who invests in the success of others.

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## Benefits of sponsoring an event

- Logo on all promotional materials for the sponsored month.
- Enjoy shoutouts in event materials, social media posts, and during the event itself.
- Opportunity to showcase your thought leadership through speaking spots or branded content.
- Opportunity to join in social media collaborations via social media channels.
- Ability to distribute print/promotional materials during the event.
- Highlighted segment in our monthly newsletter - circulated to over 100 entrepreneurs and business owners.

# Thank You

## Event Sponsorship Proposal 2025



Achieve inspires entrepreneurs, business owners and industry professionals to become stronger leaders and more connected community members.

Our organization works with our community's business people to become more innovative and informed while working towards their professional goals.



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Hamilton, Ontario



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